

red**e**com

CORPORATE PROFILE

Our Story

It is early 2015 and Pakistan is well behind other countries when it comes to catching on to the technology support exodus from the west. India, Bangladesh and whole host of other countries have managed to place themselves as the outsourcing hubs of the world, leaving Pakistan to pick up the crumbs left over.

The problem, short-sightedness and the allergic reaction most talented people in Pakistan have when it comes to joining start-ups. Even startup ventures in Pakistan were part of MNCs from abroad that dictated their every move. E-commerce was being taken away from the grasp of the people and had become another playground for the big companies.

One man decided that things needed to change.

With a vision to help Pakistani companies harness the power of the Internet for their businesses, Faheem Shaikh & Zeeshan Qedwaee started RedEcom with a dream to help talented Pakistanis hone their skills while delivering flawless online services to companies.

To turn his dream to reality, a team with the creative spark, shared vision and a thirst to do more for their country was needed. Adeel M. Shakeel with his expertise in creative design and web development along with Umair Yousuf, a fresh IBA grad with a flair for marketing, signed up to their's vision to change e-Commerce in Pakistan.

In last couple of years, RedEcom has helped many Corporates & e-Commerce brands develop their online businesses and cater to the vast untapped market of Pakistanis who are just beginning to connect in mass to the World Wide Web.

The dream remains as strong as ever and RedEcom is gearing up to help Pakistani talent make their mark globally as the next internet sensation.

About RedEcom

We came together a couple of years ago with a goal to change how online businesses work in Pakistan. That goal defines RedEcom.

Different backgrounds, different thoughts, different experiences but sharing the same commitment, dreams and ambition, we aim to be the best & most trusted business.

Combining our business expertise with technology, we aim to provide Pakistani entrepreneurs and SMEs with the platforms that will help them to better engage with clients and use those interactions to develop robust, sustainable online businesses.

With the brands in our portfolio in just a small amount of time, RedEcom is on its way to change the face of e-Business in Pakistan.





OUR MISSION

Use technology to empower Pakistani businesses with the means to develop sustainable ventures based upon honest business practices that go beyond customer expectations.

Our **Vision**

Help entrepreneurs
through technology to
develop sustainable
online business
ventures.

A group of people are gathered around a table in a meeting room, looking at laptops and documents. The entire image is overlaid with a semi-transparent red filter. The text is in white, bold, sans-serif font.

**THE PENTA-R VALUES LIGHT
THE WAY TO OUR SUCCESS**

RESONANCE with your vision

RADICAL ideas for the future

ROBUST in the face of adversity

RIGOROUS when it comes to details

RESPECT yourself, others and beyond

Our Services at a Glance

We offer our clients web strategy, design, development and other services to achieve remarkable success.

We design an integrated communications package to meet a project's specific need. Our talented and experienced professionals ensure that our recommendations are sound strategically; and then only we implement them. From that point onward, it is our dedication to client servicing and going that extra mile that distinguishes us from our competitors.

We deliver high quality work at low cost; we'll deliver on time, within budget and always exceeding your expectations.



Business Logic Development



Branding



Web Design and Development



Digital Marketing



Online Sales Management



Logistics



Customer Service



Web Analytics

Why Choose Us

We understand how frustrating it is to get into e-commerce in Pakistan. There are many companies out there that provide services to get your business up and running but they all lack one huge factor, **Relationship Building**. At RedEcom we not only get your business up and running but help you through all the growth stages of your business. As a one-stop shop you don't have to go to multiple agencies, we can get it all done for you in a hassle-free manner leaving you to concentrate on the important things.



The Fortune of
Experience



In-House
Expertise & Talent



Return On
Investment Plan



Bug Free Website
Development



Dedicated
Customer Service



Diverse
Experience



Your Idea
Safety



Partnerships &
Collaborations

OUR CLIENTS







999 ONLY



CHASE UP 
YOUR SHOPPING PARTNER

Silky  Bits

buy  
You will get your money's worth


Maestra

Client Testimonials



It was a great experience working with RedEcom. They asked the right questions, went wrong a couple of times and came back to fix it all within a very reasonable package. What I loved is their desire to make good on commitments and if they cannot then being very open about it. We love honesty and that was the main reason we loved partnering with RedEcom.

Hasan Kaleem
janussol.com

We were at first skeptical about considering RedEcom to develop our E-commerce platform due to them being new entrants into the market. However, we were positively blown away by the honest feedback received on our business model during our first interaction with them. From logo-design to making sure the website works smoothly, the team at RedEcom kept us engaged and in the loop every step of the way.

Taha Kamal
Bolton Market

We engaged RedEcom to undertake the development of our website. They were clear on the deliverables from the word go and delivered the final iteration as committed while ensuring to take our feedback every step of the way. The most valuable addition they made to the whole process was the clear communication throughout the development stage which helped us greatly to plan and implement our business cycle.

Hassan Shahid
999only.pk

I got in touch with RedEcom after they were recommended by a friend who had previously worked with Zeeshan. They know how to value a customer's time. Their signature design of a clean minimalist website really appealed to me as I did not want my customers to get lost in the clutter.

Salman Shah
blenzy.pk

Professional, transparent and no beating about the bush is how we experienced RedEcom. The speed of development and the aesthetic appeal of the finished website left us extremely satisfied. Even after completion of the project, the people at RedEcom were always available to help out with any problems faced and their support was essential in helping us develop our business.

Farrukh Khan
mast-buy.pk

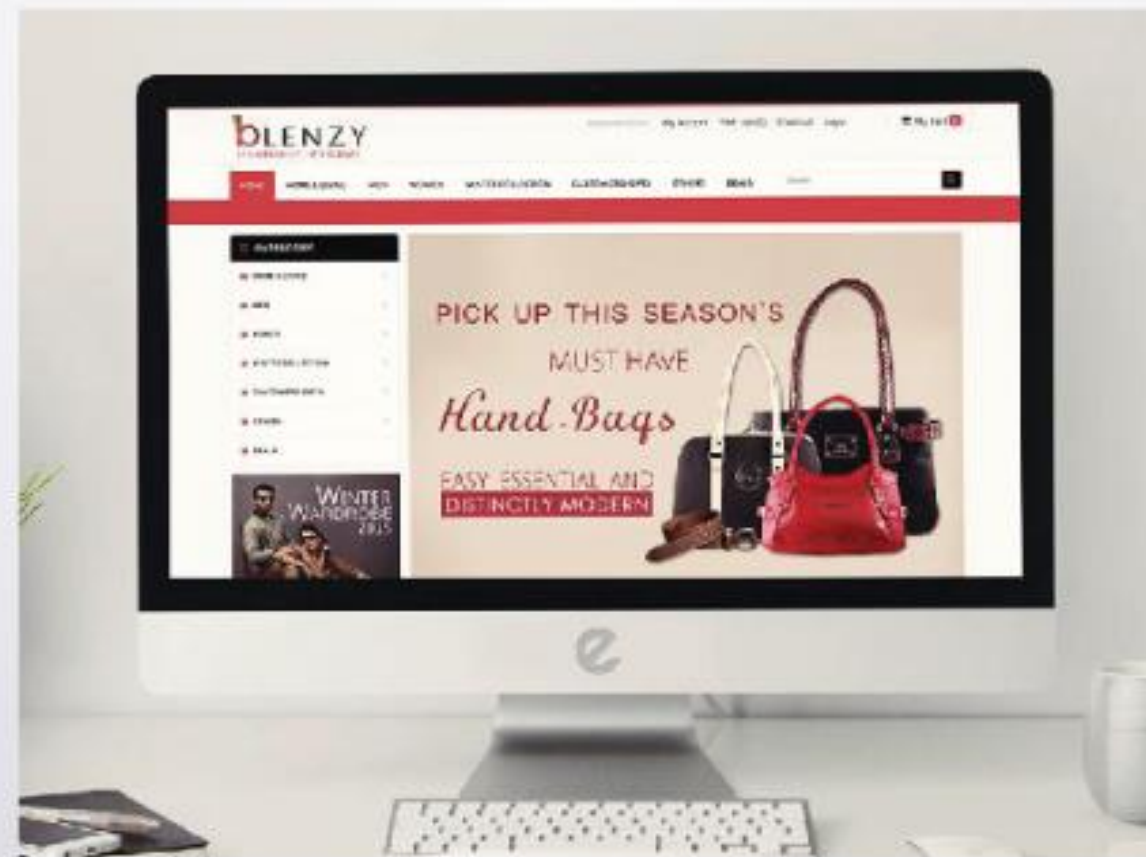
OUR **PORTFOLIO**

Our portfolio is cool and good looking just like us..
Check it out to see what we mean









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